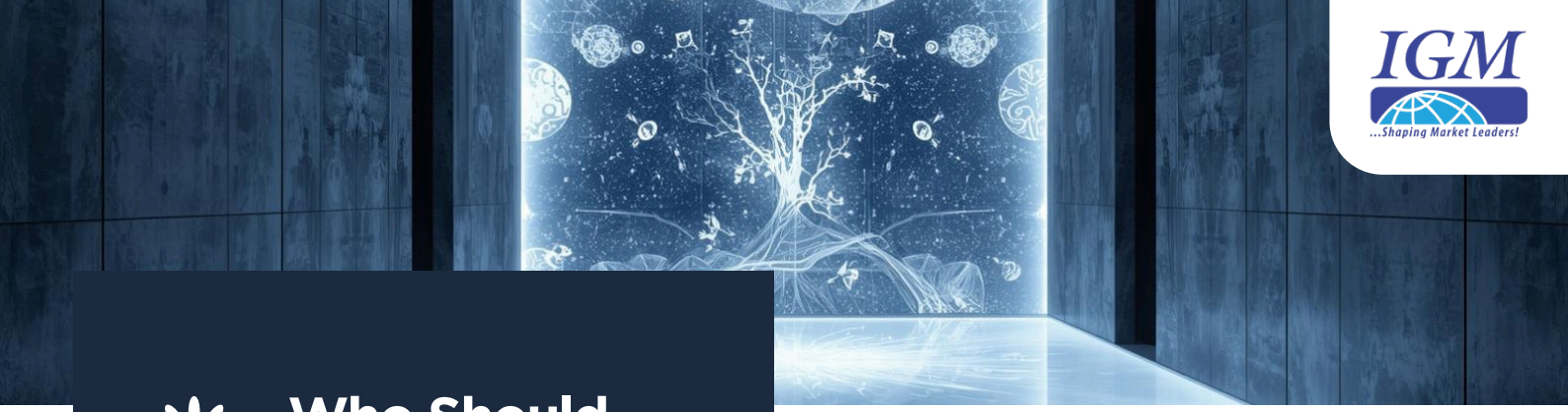

Who Should Attend

Anyone who wishes to spearhead and increase the innovative capacity of innovation in their organization

Delivery Method

- **Pre workshop Test:** Provide insights on the participant's capacity to innovate using the field proven on-line Creatrix® Tool from the USA...to be undertaken preferably 1 week before the workshop.
- IGM will conduct a group-wide intensive face to face one to one coaching workshop to enable the participant to gain a greater appreciation and understanding of the intrinsic value of fostering innovation par excellence from an individual, team, leadership, and organization perspective.

2 Days - 9AM till 5PM
(8 contact hours/day)

Price: RM3,000/Pax

HRDC Claimable

CREATRIX
Empower yourself to innovate!

Overview

With the advent of the Global competition, shorter product lifecycles and increasingly demanding digital savvy customers, are creating significant pressures for the creation of innovative organization in today's a new normal economy!

This 2-day Creatrix® coaching program provides specific tools, frameworks, and training to develop individual and team's innovation capability to drive successful, sustainable innovation at any forward-looking organization in turbulent digital economy.

Program Objectives

To provide a one-to-one face to face coaching to develop an "Innovation Strategist & Transformer" who will inspire, supports, and coaches' individuals and teams to nurture and embed innovation in their organizations. The Creatrix® tool is pivotal to assist in the transformation of any organization into an innovative organization.

Master Coach

Adjunct Professor Dr. Oliver Ho, Principal /Consultant IGM Academy will deliver this intensive program. The Creatrix® way of Building Innovation Capacity for individual, team & organization is illustrated in our 2 days coaching program below and is very timely for an organization to adopt in today's hyper-competitive new normal global economy! The key is to build creativity and risk-taking to enjoy seamless innovation breakthroughs and sustainable success.

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Modules

Day 1

- **Innovation Theory, Background**
  - Innovation & creativity (reality & myth)
  - Why innovation?
  - Unveil the Innovation Seven deadly mistakes -lessons learnt
- **Disruptive Innovation in the new normal economy**
  - Types of innovation
  - What then is disruptive innovation?
  - Where do new ideas really come from?
  - Insights on how to make your competition irrelevant innovation!
- **The Innovation Equation**
  - Unveiling the Innovation Equation – Creatrix® Model
  - Harnessing on Creativity
  - Fostering Risk-Taking
- **Empower yourself to innovate**
  - Reviewing your Creatrix ® Online diagnostic Assessment Results
  - How can you increase your innovative capacity continuum?
  - What are your current challenges on innovation at UMW?
  - Using a powerful innovation tool to overcome barriers in an in-depth self-discovery workshop
  - What we must Learn, unlearn, and relearn on innovation dynamics

Day 2

- **Creatrix Orientations: The value of each orientation -Creatrix Video Learning and workshops**
  - How does one orientation impact our ability to respond to change?
  - Reframing and challenging our paradigms to innovate
- **The Creatrix 4 Step Process in action**
  - AIM
  - ASSESS
  - ACTIVATE
  - APPLY

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